

# VIRTUAL CAREERS FAIR

## 2020 Results

**10**  
SESSIONS

**2000+**  
REGISTRATIONS

**23**  
SPEAKERS

**100+**  
JOB  
OPPORTUNITIES



This virtual event is an opportunity for professional women\* in the WORK180 community to meet prospective employers, ask hiring managers specific questions about current open positions, company culture, and what it's like to work for their organisation.

### Want to get involved?

Virtual Careers Fair will be taking place in July 2021 (final dates and times TBC shortly), and we have a number of sponsorship packages available. All packages contain the opportunity to host a virtual session with candidates, and you can choose how to run this session (i.e. share a presentation and/or host a Q&A session etc).

### Top 5 attendee roles

**Engineer** - Software / Data / Cloud / Network / Design / IT Support / DevOps

**Developer** - Web / Software / Full Stack / iOS / Front End

**Analyst** - Business Intelligence / Data / Test / Security / Support / ICT / IT

**IT** - Adoption / Systems Administrator / Design / Communications

**Manager** - Project / Website Content / Solution Change / Product

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"Thanks for hosting the Women's in Tech fair. In over my 20 years of tech, I have not seen anything like this. You opened the door of many workplaces and gave us a flavour of what that could look like."

**Stacey Buyck, Link Market Services**

WORK

work180.co

# SPONSORSHIP OPTIONS

WHAT'S INCLUDED	GOLD \$5,000 AU	SILVER \$3,000 AU	BRONZE \$2,000 AU
<b>Host a virtual session with candidates</b> Run a virtual session with a captivated audience who have shown authentic interest in your organisation and the opportunity to network via breakout rooms.	✓	✓	✓
<b>Your logo on marketing materials (pre/post-event eDMs, event page, socials)</b> Your brand will be amplified and reach an engaged audience via WORK180 AU social channels.	✓ prime positioning	✓ priority positioning	✓
<b>Company/contact details inclusion in Thank-You eDM post-event</b> Your recruitment team can maintain open conversations with candidates via post-event communications.	✓	✓	✓
<b>Content inclusion in candidate newsletter post-event</b> You will reach an audience of candidates who are subscribed to our monthly Women at Work AU newsletter.	✓	✓	
<b>Access to attendee feedback from the post-event survey</b> You will receive actionable feedback directly from attendees on areas for improvements and where you've exceeded their expectations.	✓	✓	
<b>Custom social media post to promote your virtual session</b> Your company efforts will be amplified and reach an engaged audience via WORK180 AU social channels.	✓	✓	
<b>Priority pick of session date/time</b> You will reach a wider audience with the help and guidance based on latest research and/or stats.	✓		
<b>Ability to share promotional materials post-event with your candidates</b> Your organisation can nurture your efforts keeping your candidates informed with company news and/or updates.	✓		
<b>Access to registration list for your session</b> Your recruitment team can actively engage with candidates.	✓		

Prices indicated above are EX GST.

\*By woman, we mean all women including trans, intersex and cis, all those who experience oppression as women including non-binary and gender non-conforming people and all those who identify as women.

# SCHEDULE + AGENDA

START/FINISH	DURATION	TOPIC	DAY 1	DAY 2	DAY 3
9:00am - 9:30am	30 minutes	Welcome + Intro	WORK180		
10:00am - 10:30am	30 minutes	Session 1			
11:00am - 11:30am	30 minutes	Session 2			
12:00pm - 12:30pm	30 minutes	Masterclass / Workshop			
1:00pm - 1:30pm	30 minutes	Session 3			
2:00pm - 2:30pm	30 minutes	Session 4			
3:00pm - 3:30pm	30 minutes	Breakout and Network	Employers + Candidates		



Each session is setup for the perfect environment to directly engage with candidates who have shown interest, showcase your organisation on what you do and how you do it, and to bring to life open opportunities and your great culture that can't be captured through a job ad.



Each masterclass / workshop is designed to support attendees on whichever journey they're on, either a fresh graduate needing guidance on personal branding and building confidence or a candidate looking to make a career move and everything in between.



Networking opportunities for employers and candidates to connect via breakout rooms. Employers will have the chance to chat with attendees about their interest in working for their organisation and getting to know prospective candidates for open roles.



"I found this webinar to be extremely insightful into the company's culture and made me feel more confident about starting a career in the games industry with them in future."

**Victoria Repo, Software Engineering graduate**